Strate	1	VJLA 100 Wilson Blvd, 6th Floor Arlington, VA 22209	Sch Ad Ag Pro Bra Sal Sal Buy Pho CPI Acco	esperson es Office yer Name one/Fax	08/23/17-08/29/ Ed Gillespie for V Strategic Media F POLITICAL CANE Ed Gillespie (671 HOUSE-WASHINI WJLA/GJLA/EJLA / 3090	08/23/17-08/29/17 Ed Gillespie for VA Governor (116805) Strategic Media Placement (6694) POLITICAL CANDIDATE (ns) (1186) Ed Gillespie (671299) HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) WJLA/GJLA/EJLA / 3090 Local/Political Candidate Agency BRD					Date Enter Last Modif Entered By CO-OP Headline # Demo Order Type Package D Commissic Commissic Net Total Sales Tax	ied (08/22/17 08/28/17 Kelsey Reardon No Normal 15.00 \$8,812.50 \$49,937.50		Washington (WJLA) By Broadcast Month Aug. 2017 Sep. 2017 Grand Total:	Spots 33 21 54	\$23,	Rate ,100.00 ,650.00 ,750.00		
2.0	Line Type / Break Type (R Normal Line / SPOT Normal Line / SPOT	08/23/17-08/25/17 08/23/17-08/25/17	Sec 2 2 2 2	:30	Run Times 12P- News-ABC 7 News at Noon 5P- News-ABC 7 News at 5p 6D- News-ABC 7 News at 6n	SPW	/ Mo	Tu	1		1		Spots 2 2	Rate \$400 \$500	.00 \$1,000.0	0 Washington	(WJLA)	Comme		Entered 8/22/17 8/22/17
3.0	Normal Line / SPOT	08/23/17-08/25/17	2	:30	6P- News-ABC 7 News at 6p	_	-	1	1	1	1	1	3	\$750	.00 \$2,250.0	00 Washington	(WJLA)			8/22/17
4.0	Normal Line / SPOT	08/23/17-08/25/17	2	:30	11:35P- 12:35A (EST)		1	1		, ,	1	1	3	\$450	.00 \$1,350.0	00 Washington	(WJLA)			8/22/17
5.0	Normal Line / SPOT	08/23/17-08/25/17	2	:30	7A- ABC-Good Morning			1	1	1	1	1	3	\$900	.00 \$2,700.0	00 Washington	(WJLA)			8/22/17

1 1 1 1 08/23/17-08/25/17 :30 7:30P- Jeopardy \$3,000.00 \$9,000.00 Washington (WJLA) 8.0 Normal Line / Access 8/22/17 08/23/17-08/25/17 :30 7P- Wheel Of Fortune 1 1 1 1 \$1,700.00 \$5,100.00 Washington (WJLA) 9.0 Normal Line / Access 8/22/17 :30 4P- News-ABC 7 News at 4p 10.0 Normal Line / SPOT 08/24/17-08/24/17 \$400.00 \$400.00 Washington (WJLA) 8/22/17 11.0 Normal Line / SPOT 08/28/17-08/28/17 :30 4P- News-ABC 7 News at 4p \$400.00 \$400.00 Washington (WJLA) 8/22/17 **CONFIRMATION CONTRACT** Date: Accepted-Station: Comments: Accepted-Agency/Advertiser:

1 1

1

\$900.00

\$250.00

\$1,800.00 Washington (WJLA)

\$500.00 Washington (WJLA)

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

:30 6A- News-Good Morning

:30 5A- News-Good Morning

Washington at 5a

Washington at 6a

6.0 Normal Line / SPOT

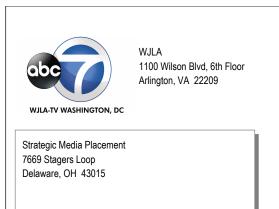
7.0 Normal Line / SPOT

8/22/17

8/22/17

08/23/17-08/24/17

08/23/17-08/25/17



Contract #	3004100	Date Entered	08/22/17
Schedule Dates	08/23/17-08/29/17	Last Modified	08/28/17
Advertiser	Ed Gillespie for VA Governor (116805)	Entered By	Kelsey Reardon
Agency	Strategic Media Placement (6694)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	Headline #	
Brand	Ed Gillespie (671299)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	1	Commission	\$8,812.50
СРЕ	3090	Net Total	\$49,937.50
Account Types	Local/Political Candidate Agency BRD	Sales Tax	
Billing Type	Standard		

Washinston (MOLA)		
Washington (WJLA)	Spots	<u>Rate</u>
By Broadcast Month		
Aug. 2017	33	\$35,100.00
Sep. 2017	21	\$23,650.00
Grand Total:	54	\$58,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	08/28/17-08/29/17	2	:30	5P- News-ABC 7 News at 5p		1	1	- 1	- 1		1	2	\$500.00	\$1,000.00	Washington (WJLA)		8/22/17
13.0	Normal Line / SPOT	08/28/17-08/29/17	2	:30	6P- News-ABC 7 News at 6p		1	1	i	i		i	2	\$750.00	\$1,500.00	Washington (WJLA)		8/22/17
14.0	Normal Line / SPOT	08/26/17-08/26/17	2		7A- ABC-Good Morning America Saturday				1		1	į	1	\$400.00	\$400.00	Washington (WJLA)		8/22/17
15.0	Normal Line / SPOT	08/27/17-08/27/17	2		8A- ABC-Good Morning America Sunday							1	1	\$400.00	\$400.00	Washington (WJLA)		8/22/17
16.0	Normal Line / SPOT	08/27/17-08/27/17	2		10:30A- Government Matters				1			1	1	\$500.00	\$500.00	Washington (WJLA)		8/22/17
17.0	Normal Line / SPOT	08/24/17-08/25/17	2	:30	9A- Live with Kelly				-	1	1	i	2	\$400.00	\$800.00	Washington (WJLA)		8/22/17
18.0	Normal Line / SPOT	08/29/17-08/29/17	2		12P- News-ABC 7 News at Noon							1	1	\$400.00	\$400.00	Washington (WJLA)		8/22/17
19.0	Normal Line / SPOT	08/28/17-08/29/17	2	:30	11:35P- 12:35A (EST)		1	1				i	2	\$450.00	\$900.00	Washington (WJLA)		8/22/17
20.0	Normal Line / SPOT	08/28/17-08/29/17	2		7A- ABC-Good Morning America		1	1				1	2	\$900.00	\$1,800.00	Washington (WJLA)		8/22/17
21.0	Normal Line / SPOT	08/28/17-08/29/17	2		6A- News-Good Morning Washington at 6a		1	1	- 1			-	2	\$900.00	\$1,800.00	Washington (WJLA)		8/22/17
									1	-	- 1	1						
		•			CO	NFI	RM	ΔТ	ION	J C	:ON	TRA	ACT			•	•	

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

Accepted-Agency/Advertiser:

			Contract	:# 3004100						Date Entere	d 08,	/22/17	۱,	Washington (WJLA)		
		Se	chedule Dates	08/23/17-08/29/17	00/25/17 00/25/17					Last Modifie	ed 08,	08/28/17		By Broadcast Month	<u>Spots</u>	<u>Rate</u>
	WJLA	A	dvertiser	Ed Gillespie for VA						Entered By		sey Reardon		Aug. 2017 Sep. 2017	33 21	\$35,100.00 \$23,650.00
obc	1100 Wilson Blvd, 6th Flo	or A	gency	Strategic Media Pla	Strategic Media Placement (6694)						No			Grand Total:	54	\$58,750.00
	Arlington, VA 22209	Pi	roduct	POLITICAL CANDII	DATE	(ns) (1	1186)			Headline #					54	\$56,750.00
		В	rand	Ed Gillespie (67129	99)					Demo						
WJLA-TV WASHINGTON, DC		Si	alesperson	HOUSE-WASHING	TON, \	WJLA/0	GJLA/I	EJLA (3869)		Order Type	No	ormal				
		Sa	ales Office	WJLA/GJLA/EJLA						Package De	al					
Strategic Media Placement		В	uyer Name							Commission	1% 15	.00				
7669 Stagers Loop		PI	none/Fax	/						Commission	\$8	,812.50				
Delaware, OH 43015		cı	PE	3090						Net Total	\$4	9,937.50				
		A	count Types	Local/Political Cand	didate	Agenc	cy BRE)		Sales Tax						
		Ві	Iling Type	Standard												
		c	omments													
Line Type / Break Ty	ype (Ref #) Date	Sei	Length	Run Times	SPW	Мо	Tu	We Th Fr	Sa Su	Spots	Rate	Total		Station	Comments	Entered
22.0 Normal Line / SPOT	08/28/17-08/28/1	7	2 :30	5A- News-Good Morning Washington at 5a		1	1			1	\$250.00	\$250.00	Washington (WJ	LA)		8/22/17
23.0 Normal Line / Access	08/28/17-08/29/1			7:30P- Jeopardy		1	1		1	2	\$3,000.00	\$6,000,00) Washington (WJ			0,22,17
	00/20/17-00/29/1	7	2 :30	7.50F Seopardy		_				-	45/000100	40,000.00	Trusinington (TT)	LA)		8/22/17
24.0 Normal Line / SPOT	08/28/17-08/29/1			9A- Live with Kelly		1	1		i i	2	\$400.00) Washington (WJ			
25.0 Normal Line / Access		7	2 :30			1	1		i i	2 2		\$800.00		LA)		8/22/17
	08/28/17-08/29/1	7	2 :30	9A- Live with Kelly		1	1		1	2 2 3	\$400.00	\$800.00	Washington (WJ	LA)		8/22/17 8/22/17

1

\$0.00

Comments:

\$0.00 Washington (WJLA)

Accepted-Station:

CONFIRMATION CONTRACT

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Date:

:30 8A- ABC-Good Morning

America Saturday

Accepted-Agency/Advertiser:

28.0 Normal Line / SPOT

08/26/17-08/26/17

8/28/17